

Here is what we need to start ASAP in terms of Social Media and getting the word out:

The files referred to can be found on the Downloads page at www.ilove99.org

Use the “FacebookProfilePic” for your Facebook profiles. Tweet and Instagram it out first.

You may use the “FacebookCover” for the larger banner area on your Facebook.

Always use the hashtags #ILove99 #Pro99 #LAThtr

Take a “Selfie” with the “SelfieSheet” also on the Downloads page).

Print it out or make a sign that says #Ilove99. Upload it to the Pro 99 Facebook page and also instagram, tweet, Facebook it

Get all of your friends and colleagues to do the same “Selfie” and upload it.

If you are friends with any celebrities who want to join the fight, we are putting together a selfie video campaign. We would love to have famous faces stating their support for the work we do in the 99 Seat World. Keep it short and sweet. Upload it to the Pro99 Facebook Group. AND EVERYWHERE ELSE

Here is a sample video script:

I am (name here) and I love 99.

As an actor it is sometimes difficult to keep yourself fresh and available on a constant basis without some place where you can stretch your craft. I believe the Los Angeles area 99 Seat Theatres are the perfect venues for that. Their intimacy and immediacy worked for me. And for thousands of other theatrical artists who have volunteered their time and expertise to create something a little less commercial perhaps and a little more creative.

But there’s no way that small theatres in Los Angeles can survive if the proposed plan is passed. Hundreds of opportunities that actors now have will disappear. Is that really what Actors Equity Association wants to see happen?

Please tweet and facebook and instagram the message #ILove99 and tell the world that you love intimate theatre in LA and you want it to stay.